

Curriculum Vitae
2006
Deborah A. Prentice

Department of Psychology
Princeton University
Green Hall
Princeton, New Jersey 08544-1010
Tel: (609) 258-4503
Fax: (609) 258-1113
E-mail: predebb@princeton.edu

Professional Experience

Yale University, Department of Psychology
Acting Instructor, 1987-88.

Princeton University, Department of Psychology
Instructor, 1988-89.
Assistant Professor, 1989-95.
Associate Professor, 1995-2000.
Professor, 2000-present.
Department Chair, 2002-present.

Education

Stanford University
A.B., Human Biology & Music, 1984.

Yale University
M.S., Psychology, 1986.
M.Phil., Psychology, 1987.
Ph.D., Psychology, 1989.

Honors and Awards

Dean's Award for Service, Stanford University, 1983.
Lloyd W. Dinkelspiel Award for Outstanding Service, Stanford University, 1984.
University Fellowship, Yale University, 1984-1985.
Sterling Prize Fellowship, Yale University, 1984-1985.
National Science Foundation Graduate Fellowship, 1985-1988.
Laurance S. Rockefeller Preceptorship, University Center for Human Values, Princeton University, 1993-1996.
President's Award for Distinguished Teaching, Princeton University, 1994.

Professional Associations

American Psychological Association
American Psychological Society (Fellow)
International Society for Self and Identity
Society for Experimental Social Psychology
Society of Personality and Social Psychology
Society for the Psychological Study of Social Issues

Research Grants

National Institute of Mental Health, *Bias in perception of interpersonal similarity*. September 30, 1994 - August 31, 1998. Co-investigator.

The Andrew W. Mellon Foundation, *The scholar-athlete and participation in the life of the institution: Integration or isolation?* October 1, 1994 - June 30, 1999. Co-Principal Investigator.

Russell Sage Foundation, *Perceptions of difference in a multicultural context: The cultural divide hypothesis*. November 1, 1994 - April 30, 1996. Co-Principal Investigator.

Citicorp Behavioral Sciences Research Council, *The illusion of low performance in heterogeneous task groups: Applying the category divide hypothesis in the workplace*. June 1, 1997 - May 31, 1998. Co-Principal Investigator.

The Andrew W. Mellon Foundation, *When individual goals and institutional structure meet: The role of extracurricular group activities in shaping the college experience*. August 1, 1997 – August 31, 2002. Co-Principal Investigator.

National Science Foundation, *Facial responses to gender norm violators*. September 1, 2003 – August 31, 2005. Principal Investigator.

The Andrew W. Mellon Foundation, *Deciding to leave: Attrition at public universities*. April 1, 2006 – March 31, 2009. Principal Investigator.

Published Articles

Prentice, D. A. (1987). Psychological correspondence of possessions, attitudes, and values. *Journal of Personality and Social Psychology*, 53, 993-1003.

Prentice, D. A. (1990). Familiarity and differences in self-and other-representations. *Journal of Personality and Social Psychology*, 59, 369-383.

- Gerrig, R. J., & Prentice, D. A. (1991). The representation of fictional information. *Psychological Science*, 2, 336-340.
- Prentice, D. A., & Miller, D. T. (1992). When small effects are impressive. *Psychological Bulletin*, 112, 160-164.
- Reprinted in A. E. Kazdin (Ed.) (1998& 2003). *Methodological issues and strategies in clinical research* (2nd & 3rd ed.). Washington, DC: American Psychological Association.
- Prentice, D. A., & Miller, D. T. (1993). Pluralistic ignorance and alcohol use on campus: Some consequences of misperceiving the social norm. *Journal of Personality and Social Psychology*, 64, 243-256.
- Reprinted in M A. Hogg (2002) (Ed.), *Sage benchmarks in psychology: Social psychology*. London, Sage Publications; and in M. Miserandino (2003) (Ed.), *Insights in social psychology*. Boston, MA: Pearson Custom Publishing; and in P. Salovey & A. J. Rothman (2003) (Eds.), *Social psychology of health: Key readings in social psychology*. New York: Psychology Press.
- Lightdale, J. R., & Prentice, D. A. (1994). Rethinking sex differences in aggression: Aggressive behavior in the absence of social roles. *Personality and Social Psychology Bulletin*, 20, 34-44.
- Miller, D. T., & Prentice, D. A. (1994). Collective errors and errors about the collective. *Personality and Social Psychology Bulletin*, 20, 541-550.
- Miller, D. T., & Prentice, D. A. (1994). The self and the collective. *Personality and Social Psychology Bulletin*, 20, 451-453.
- Prentice, D. A. (1994). Do language reforms change our way of thinking? *Journal of Language and Social Psychology*, 13, 3-19.
- Prentice, D. A., Miller, D. T., & Lightdale, J. R. (1994). Asymmetries in attachments to groups and to their members: Distinguishing between common-interest and common-bond groups. *Personality and Social Psychology Bulletin*, 20, 484-493.
- Abelson, R. P., & Prentice, D. A. (1997). Contrast tests of interaction hypotheses. *Psychological Methods*, 2, 315-328.
- Prentice, D. A., Gerrig, R. J., & Bailis, D. S. (1997). What readers bring to the processing of fictional texts. *Psychonomic Bulletin and Review*, 4, 416-420.
- Miller, D. T., Downs, J. S., & Prentice, D. A. (1998). Minimal conditions for the creation of a unit relationship: The social bond between birthdaymates. *European Journal of Social Psychology*, 28, 475-481.
- Schroeder, C. M., & Prentice, D. A. (1998). Exposing pluralistic ignorance to reduce alcohol use among college students. *Journal of Applied Social Psychology*, 28, 2150-2180.

- Rapp, D. N., Gerrig, R. J., & Prentice, D. A. (2001). Readers' trait-based models of characters in narrative comprehension. *Journal of Memory and Language*, *45*, 737-750.
- Cantor, N., Kimmelmeier, M., Basten, J. & Prentice, D. A. (2002). Life task pursuit in social groups: Balancing self exploration and social integration. *Self and Identity*, *1*, 177-184.
- Prentice, D. A. & Carranza, E. (2002). What women and men should be, shouldn't be, are allowed to be, and don't have to be: The contents of prescriptive gender stereotypes. *Psychology of Women Quarterly*, *26*, 269-281.
- Prentice, D. A. & Miller, D. T. (2002). The emergence of home-grown stereotypes. *American Psychologist*, *57*, 352-359.
- Yopyk, D. J. A., & Prentice, D. A. (2005). Am I an athlete or a student? Identity salience and stereotype threat in student-athletes. *Basic & Applied Social Psychology*, *27*, 329-336.
- Prentice, D. A., & Miller, D. T. (2006). Essentializing differences between women and men. *Psychological Science*, *17*, 129-135.
- Simmons, J. P., & Prentice, D. A. (2006). Pay attention! Attention to the primes increases attitude assessment accuracy. *Journal of Experimental Social Psychology*, *42*, 784-791.

Special Issues of Journals

- Miller, D. T., & Prentice, D. A. (Eds.) (1994). Special issue: The self and the collective. *Personality and Social Psychology Bulletin*, *20*(5).

Books

- Prentice, D. A., & Miller, D. T. (Eds.) (1999). *Cultural divides: Understanding and overcoming group conflict*. New York: Russell Sage Foundation.
- Jost, J. T., Banaji, M. R., & Prentice, D. A. (Eds.) (2004). *Perspectivism in social psychology: The yin and yang of scientific progress*. Washington, DC: American Psychological Association.
- Todorov, A., Fiske, S. T., & Prentice, D. A. (Eds.) (under contract). *Social neuroscience: Toward understanding the underpinnings of the social mind*. Oxford University Press.

Book Chapters

- Prentice, D. A., & Crosby, F. (1987). The importance of context for assessing deservingness. In J. C. Masters & W. P. Smith (Eds.), *Social comparison, social justice, and relative deprivation* (pp. 165-182). Hillsdale, NJ: Erlbaum.
- Turk, D. C., Salovey, P., & Prentice, D. A. (1987). Psychotherapy: An information-processing perspective. In D. C. Turk & P. Salovey (Eds.), *Reasoning, inference, and judgment in clinical psychology: Theory, assessment, and practice* (pp. 1-14). New York: Free Press.
- Abelson, R. P., & Prentice, D. A. (1989). Beliefs as possessions -- A functional perspective. In A. R. Pratkanis, S. J. Breckler, & A. G. Greenwald (Eds.), *Attitude structure and function* (pp. 361-381). Hillsdale, NJ: Erlbaum.
- Smith, A. F., & Prentice, D. A. (1992). Exploratory data analysis. In G. Keren & C. Lewis (Eds.), *Methodological and quantitative issues in the analysis of psychological data* (pp. 349-390). Hillsdale, NJ: Erlbaum.
- Banaji, M. R., & Prentice, D. A. (1994). The self in social contexts. In M. R. Rosenzweig & L. W. Porter (Eds.), *Annual review of psychology* (Vol. 45, pp. 297-352). Palo Alto, CA: Annual Reviews, Inc.
- Gerrig, R. J. & Prentice, D. A. (1996). Notes on audience response. In N. Carroll & D. Bordwell (Eds.), *Post-theory: Reconstructing film studies* (pp. 388-403). Madison: University of Wisconsin Press.
- Miller, D. T., & Prentice, D. A. (1996). The construction of social norms and standards. In E. T. Higgins & A. W. Kruglanski (Eds.), *Social psychology: Handbook of basic principles* (pp. 799-829). New York: Guilford.
- Prentice, D. A., & Miller, D. T. (1996). Pluralistic ignorance and the perpetuation of social norms by unwitting actors. In M. Zanna (Ed.), *Advances in experimental social psychology* (Vol. 28, pp. 161-209). San Diego, CA: Academic Press.
- Miller, D. T., Monin, B., & Prentice, D. A. (1999). Pluralistic ignorance and social identity: When the group and the individual diverge. In D. J. Terry & M. A. Hogg (Eds.), *Attitudes, behavior, and social context: The role of norms and group membership* (pp. 95-113). Mahwah, NJ: Erlbaum.
- Miller, D. T., & Prentice, D. A. (1999). Some consequences of a belief in group essence: The category divide hypothesis. In D. A. Prentice & D. T. Miller (Eds.), *Cultural divides: Understanding and overcoming group conflict* (pp. 213-238). New York: Russell Sage Foundation.

- Prentice, D. A., & Carlsmith, K. M. (1999). Opinions and personality: On the psychological functions of attitudes and other valued possessions. In G. R. Maio & J. Olson (Eds.), *Why we evaluate: Functions of attitudes* (pp. 223-248). Mahwah, NJ: Erlbaum.
- Prentice, D. A., & Gerrig, R. J. (1999). Exploring the boundary between fiction and reality. In S. Chaiken & Y. Trope (Eds.), *Dual-process theories in social psychology* (pp. 529-546). New York: Guilford.
- Prentice, D. A., & Miller, D. T. (1999). The psychology of cultural contact. In D. A. Prentice & D. T. Miller (Eds.), *Cultural divides: Understanding and overcoming group conflict* (pp. 1-19). New York: Russell Sage Foundation.
- Prentice, D. A. (2000). The individual self, relational self, and collective self: A commentary. In C. Sedikides & M. B. Brewer (Eds.), *The individual self, relational self, and collective self: Partners, opponents, or strangers?* (pp. 315-326). Philadelphia, PA: Psychology Press.
- Prentice, D. A., & Carranza, E. (2004). Sustaining cultural beliefs in the face of their violation: The case of gender stereotypes. In M. Schaller & C. Crandall (Eds.), *The psychological foundations of culture* (pp. 259-280). Mahwah, NJ: Erlbaum.
- Jost, J. T., Banaji, M. R., & Prentice, D. A. (2004). Perspectivist social psychology: A work in progress. In J. T. Jost, M. R. Banaji, & D. A. Prentice (Eds.), *Perspectivism in social psychology: The yin and yang of scientific progress* (pp. 3-10). Washington, DC: American Psychological Association.
- Prentice, D. A. (2004). Values and evaluations. In J. T. Jost, M. R. Banaji, & D. A. Prentice (Eds.), *Perspectivism in social psychology: The yin and yang of scientific progress* (pp. 69-82). Washington, DC: American Psychological Association.
- Prentice, D. A. (2006). On the distinction between acting like an individual and feeling like an individual. In T. Postmes & J. Jetten (Eds.), *Individuality and the group: Advances in social identity* (pp. 37-55). London: Sage Publications.

Miscellaneous Publications

- Prentice, D. A. (1993). An attitude volume of epic proportions [Review of *The psychology of attitudes*]. *Psychological Inquiry*, 4, 366-370.
- Prentice, D. A., & Smith, A. F. (1996). *Percipio ergo sum* [Review of *The perceived self: Ecological and interpersonal sources of self-knowledge*]. *Contemporary Psychology*, 41, 124-125.
- Prentice, D. A. (2000). "Values" and "Norms." Entries in A. E. Kazdin (Eds.), *Encyclopedia of psychology*. New York: Oxford University Press.

Prentice, D. A. (2003). A portrait of the self as student [Review of *Self Perception*].
Contemporary Psychology, 48, 757-758.

Prentice, D. A. (in press). "Pluralistic ignorance" and "Prescriptive vs. descriptive norms."
Entries in R. Baumeister & K. Vohs (Eds.), *Encyclopedia of Social Psychology*. Sage
Publications.

Prentice, D. A. (in press). "Pluralistic ignorance." In W. A. Darity (Ed.), *International
Encyclopedia of the Social Sciences* (2nd Ed.). Macmillan Reference USA.

Unpublished Manuscripts

Carranza, E., Larsen, J., & Prentice, D. A. *Derogation of deviates as an ingroup process*. Under
editorial review.

Prentice, D. A. Mobilizing and weakening peer influence as mechanisms for changing behavior:
Implications for alcohol intervention programs. Chapter to appear in M. J. Prinstein & K.
A. Dodge (Eds.), *Peer influence processes in youth*. New York: Guilford.

Prentice, D. A., & Miller, D. T. *Psychological essentialism of human categories*. Under
editorial review.

Prentice, D. A., Trail, T. E. & Carranza, E. *What is in a smile? Facial responses to norm
violators*. Unpublished manuscript.

Prentice, D. A., Trail, T. E., & Cantor, N. E. *Individual and collective selves as group members:
Divergent patterns and experiences of group membership in everyday life*. Unpublished
manuscript.

Editorial Experience & Reviewing

Associate Editor.

Journal of Personality and Social Psychology, 1998-2000.

Group Processes and Intergroup Relations, 2004- present.

Guest Editor.

Personality and Social Psychology Bulletin, October 1994.

Editorial Board.

Journal of Research in Personality, 1993-1996.

Journal of Personality and Social Psychology, 1997-1998, 2000-2003.

Group Processes and Intergroup Relations, 1998-2004.

Psychology of Women Quarterly, 2003-present.

Journal of Experimental Social Psychology, 2006-present.

Ad Hoc Reviewing (last five years).

Analyses of Social Issues and Public Policy – online; Basic and Applied Social Psychology; Cognition; Journal of Applied Social Psychology; Journal of Experimental Psychology: General; Journal of Experimental Social Psychology; Journal of Personality and Social Psychology; Memory & Cognition; Methods of Psychological Research – online; Personality and Social Psychology Bulletin; Personality and Social Psychology Review; Political Psychology; Psychological Bulletin; Psychological Methods; Psychological Review; Psychological Science; Psychonomic Bulletin & Review; Review of General Psychology; Sex Roles; Social Cognition; Social Science & Medicine; National Science Foundation; Russell Sage Foundation; Cambridge University Press; Oxford University Press; Holt, Rinehart, & Winston, Inc.; Lawrence Erlbaum Associates; Princeton University Press; Psychology Press; W. H. Freeman & Company; W. W. Norton & Company, Wadsworth Publishing.

Other Activities**Grant Panels.**

National Science Foundation, Social Psychology Panel, 2002-2004.

Working Groups.

Social Psychology of Cultural Contact, Russell Sage Foundation, 1993-1998.
Changing Demographics in Colleges and Universities, American Association of Arts and Sciences, 2000-02.

Professional Committees and Positions.

Dissertation Award Committee, Society for the Psychological Study of Social Issues (SPSSI), 1995, 1996, 1997 (chair).
Kurt Lewin Award Committee, SPSSI, 1999 (chair), 2000 (chair).
SPSSI Council, 1997-2000.
Executive Committee, International Society for Self and Identity (ISSI), 2000-2003.
Young Investigator Award Committee (chair), ISSI, 2002, 2003.
President, ISSI, 2003-2006.

Princeton University Positions.

Faculty Associate, University Center for Human Values.
Program Committee, Program in the Study of Women and Gender.